

Greetings Further Confusion 2010 Dealer!

This is a supplement to the dealer confirmation mailing that was done before Christmas. It has additional information that is important for all dealers as well as a reminder to get your Seller's Permit #, if you have not already.

First of all, continue to watch the Dealers page on the Further Confusion website at www.furtherconfusion.org for any late breaking news and announcements. As sending out more postal mail would be too slow, and sending out lots of emails would get me labeled as a spammer, you should check the website frequently.

California State Board of Equalization Seller's Permit Number

If you have not yet gotten your Seller's Permit number, you need to take action as soon as possible. The state of California is being extra vigilant about folks paying their cut to the state. And their cut is 9.25% in San Jose. And I am not allowed to let you set up to sell ANYTHING without you having provided us with YOUR number. We WILL be verifying that the number is valid and that it is YOUR number when you check in.

The good thing is that the Seller's Permit Number is FREE to acquire. For more information go to the CA BoE website at <http://www.boe.ca.gov/> . Click on 'Register for Permit or License' and you'll be given many ways of contacting them to get to process taking care of.

If all else fails, there is a CA BoE field office within 2 blocks of the convention hotel. And they do allow walk-ins. Again, see the website mentioned above for more information. If you have questions about your Seller's Permit, ask THEM as I only have the information that is shown on the webpage I mentioned above. They have more.

If you already have your Seller's Permit # but have NOT shared it with us (the space for it is blank or has the word 'Temp' in the box on your Confirmation sheet that came in the December mailing), then getting it to us NOW will speed up your check-in at the convention.

Lastly, BRING your proof of Seller's Permit # WITH you to the convention. In theory it should be on display at all times in your selling space. Placing it in a sheet protector and then using masking tape to tape it down to the tablecloth on your table near the back edge is a wise way to handle this. Again, the CA BoE is being extra inquisitive and aware this year, so I would not be surprised, especially with one of their field offices being so close by, if there isn't at least one inspector present during the convention checking permits.

And yes, they DO look at our records, and the convention gets fined and risks its own licenses and credentials if we do NOT keep those records and make them available upon request. And they HAVE requested it. So this is no idle requirement.

Load In & Load Out

The hotel has an arrival zone at the front door that you can park in for a short time while you are loading or unloading. There are supposed to be plenty of luggage carts and bellhops to assist as needed. We recommend trying to get load in done on Thursday evening if possible, but Friday morning is still valid. Load out on Sunday evening will allow for the same space to be used.

Unfortunately the hotel prefers that vehicles towing trailers do NOT use this area, as the space is really designed for cars and small vans, not cargo vehicles.

There IS a loading dock, but it is a true loading dock, designed for true cargo vehicle such as delivery trucks and big-rig trailers. Cars will not be permitted in this space.

We are looking into some options to use street behind the hotel (1st Street), but that is still under investigation as it would involve special permissions from the city to allow the no stopping zone to be used as a loading zone.

Table Covers

If you are one of those dealers that likes to throw some form of sheet or cover over your table at night for when the Dealer Room is closed, please note that the hotel WILL NOT be providing these. So if you need to cover your table, please BRING YOUR OWN sheet to cover your table with at night. A simple, cheap, sheet will do the trick, easily.

Electricity

Those of you that have paid for electricity will be provided with such, however, PLEASE, if you do NOT need to have something plugged in and turned on at all times to provide the services or product that you sell, do not have it turned on. If you were thinking of bringing a full sized computer or other ‘appliance’ where a laptop or ‘low-power’ alternative is available... use the laptop or low-power alternative, PLEASE.

The fee you are being charged for electricity (\$5) is barely a fraction of what it is costing the convention this year to have the electricity available for you. This fee WILL go up next year, especially if it is abused and we trip circuit breakers or blow any fuses. We STRONGLY recommend that if uninterrupted power is vital to you, that you consider bringing your own UPS (Uninterruptible Power Supply) of the proper wattage for your power consumption needs.

If anyone that paid for power, upon reading the above feels that they can get by without power, please contact dealers@furtherconfusion.org as soon as possible and we will refund the \$5 to you at the convention.

We have tried to place those dealers with known high amperage devices in locations where they are not on a common circuit with others of the same power demand. We hope this will minimize and disruptions in power.

As always, we will be updating the information on the website whenever there is something to report, so check back often.

Karl Maurer
Further Confusion 2010
Dealer Room Manager