

FURTHER CONFUSION 2007 ART SHOW: ARTIST RULES AND AGREEMENT

These rules are designed to protect the artist (you), the fans, and the convention. Your signature on this Art Show Agreement signifies your acceptance and promise to abide by these rules. Print out, read and sign *all* pages, and send this Agreement with your payment for your art show space.

PANEL SPACE

1. The Art Show is divided into a General Audiences room and an Adults Only room. Pricing for art panels and table space is the same in both rooms. Items two and three of the "Content" section below describe what is suitable for the General Audiences room and what must be placed in the Adults Only room.
2. Art show panels are four feet by four feet (4' × 4') and cost ten dollars (\$10) each. Half-panels are four feet by two feet (4' × 2') and cost five dollars (\$5) each. Three-dimensional (3D) artwork table space is three feet by two feet (3' × 2') and costs ten dollars (\$10) each. All prices are in US dollars. Please pay by check or money order, made payable to "Further Confusion". Mail payment to:

Further Confusion Art Show
PMB 236
105 Serra Way
Milpitas, CA 95035

Make sure to tell us how many panels you want (on the bottom of the last page) and whether they are to be in the General Audiences room or the Adults Only room.

3. Each artist may reserve up to four (4) panels and two (2) 3D table spaces in the General Audiences room. Each artist may reserve up to two (2) panels and one (1) 3D table space in the Adults Only room. If you need more space, you must contact the Art Show Director first!
4. Art show space is reserved on a first-come–first-served basis. Once the show is sold out, it's sold out. Yes, there will be a waiting list.
5. Each artist will be assigned an artist number and will be sent an informational packet with copies of a control sheet, bid sheet, and other materials. *Please have these filled out before you arrive to hang your artwork!*
6. No refunds will be given for panel space after 1 January 2007. Transfers of art show space must be approved by the art show director.
7. Art show reservations made by mail must be received by us no later than 6 January 2007. After that, remaining space will be sold at the convention on a first-come–first-serve basis.

8. Artists who do not show up to claim their spaces by noon on the Saturday of the convention may forfeit those spaces. There will be no refunds for forfeited spaces.
9. All artists using panel space must sign and date the Art Show Agreement (this document). Panels will not be reserved without a signed Art Show Agreement, so include the signed agreement with your check when you reserve your panels. Your panels will not be reserved until we have both the payment and the signed Art Show Agreement in hand. Sign all pages.
10. Artists may share panel space if they so choose; payment to artists who share a panel will be made to one artist only. Dividing up the payment is the artist's responsibility, not that of Further Confusion/AAE.
11. Pieces may be displayed that are not for sale, if the artist so chooses.
12. Complimentary art show space is provided to the Guest of Honor *only*. Everyone else pays.
13. The Further Confusion Art Show reserves the right to refuse service or display privileges to anyone.

CONTENT

1. Further Confusion is a special-interest convention, and its art show is likewise special-interest. The majority of an artist's displayed work must feature prominently an "anthropomorphic" (animals with human characteristics), "theriomorphic" (humans with animal characteristics), wildlife, or science fiction/fantasy creature theme. This is not a general-purpose science fiction art show.
2. Artwork in the General Audiences section must be suitable for all ages.
3. Frontal nudity (defined as bare breasts or exposed genitalia), obvious sexual contact (even if the genitalia are not visible), extreme violence, and depictions of illegal drug use must be displayed in the Adults Only section.
4. Characters that are trademarked, subject to copyright, or that are the well-known property of a person other than the artist may not be displayed without permission of the holder of the trademark, owner of the copyright, or creator of the character. Written proof of permission from said holder or owner must be provided and said holder or owner must be credited on the artwork.

5. Artwork that defames or libels any living person, trademarked or copyrighted property, or well-known fictional character may not be displayed. Parody may be allowed; the decision on whether a piece is mere parody or is disallowed defamation will be made by the Art Show staff. Questions? Send a copy of the piece in question to the Art Show staff in advance to get an answer.
6. The following subject matter may not be displayed:
 - Depiction of sexual contact between a human and a non-anthropomorphic animal
 - Depiction of extreme violence against a minor
 - Depiction of a minor in any sexual situation
 - Artwork that can be considered to be a direct threat against a person
 - Artwork that otherwise may be considered legally actionable
7. Art that is not the original work must be labeled as such. On such artwork (“prints”), California law requires the following:
 - If the print is from an unlimited print run, it must be labeled as such.
 - If the print is from a limited print run, the print must be numbered, along with the size of the print run, e.g. “5 of 20”.
 - The method of printing must be given.
 - If the print was made from a plate, and the plate has been destroyed, the date of the plate’s destruction must be given.
8. No more than one print of a given piece may be displayed.
9. The Art Show Staff’s decisions regarding theme, content, and operation of the art show are final. If you have any questions about the suitability or thematic relevance of a piece, please send us a scan or a print in advance.
6. We strongly recommend that small flat artwork be framed or shrink-wrapped and that smudge-prone media (pencils, pastels, etc.) be protected with fixative. The Art Show is not responsible for damage caused to artwork by hanging or by the art’s fragility. Protect your art!
7. Three-dimensional artwork often requires special arrangements — electricity, small valuable items displayed in a cabinet, etc. Please let us know what the nature of your 3D artwork is so we can accommodate you.
8. Functional firearms, no matter how artistic, may not be displayed.
9. Once a piece has been entered in the show, it may not be removed until after the show has closed. A piece is considered to be entered from the moment a bid sheet or “not for sale” sheet has been placed by it at the panel or table. Once a piece is entered, the terms of sale (minimum bid, not-for-sale status, etc.) may not be changed.
10. The art show opens at 11 AM on the Friday of the convention. The art show panels and tables will be set up on Thursday afternoon, but we do not guarantee that artists will be able to hang their artwork at any particular time on Thursday. The art show will be available for artists to set up their artwork at 10 AM Friday.
11. Unsold artwork may be picked up on Sunday when Art Show check-out and pick-up of purchased art begins, and must be picked up by the close of the convention on Monday. Exact pick-up times will be posted at the art show. Any other arrangements (such as mail-in art) must be made directly with the Art Show Director, or else a penalty equal to ten percent (10%) of the minimum bid plus actual shipping charges may be invoked.

DISPLAYING ART

1. Art may not be displayed until the artist has checked in with the Art Show Staff and the paperwork verified.
2. The art show panels are pegboard. Hanging hooks and clips will be provided.
3. Art may be added to the show as late as 2 PM on Saturday.
4. Every piece of art displayed must have a tag attached to the back, with the artist’s name, title of the piece, and medium. Forms will be provided. This is in addition to the bid sheet, and is necessary in case the bid sheet is separated from the art.
5. All flat art must be mounted or matted; you cannot just hang a piece of paper with a drawing on it. Exceptions are original comic book pages on Bristol board and paintings on framed canvases.

“BUY NOW” (DIRECT SALE)

1. You have the option of allowing pieces to be sold during the show immediately, without going through the bidding and auction process. This is done by writing a price in the “Buy Now” field of the bid sheet and control sheet.
2. If a piece has no bids on it, a bidder may elect to purchase the piece immediately at the “Buy Now” price. We strongly suggest that the “Buy Now” price be *substantially higher* than the minimum bid price.
3. If you do not wish to provide a “Buy Now” price, draw a large X in the “Buy Now” space on the bid sheet and write “NO” in the “Buy Now” column of the control sheet.
4. A piece for which the “Buy Now” price has been met will remain on display until the close of the art show, and will be picked up with the rest of purchased artwork on Sunday.

Artist Rules and Agreement, page 2 of 3 • Sign and date all pages and include payment.

Signature _____ Print name _____ Date _____

MAIL-IN ART

1. We do accept mail-in flat artwork. However, due to the fragility and special needs of three-dimensional artwork, we do not accept mail-in 3D art.
2. Mail-in art must be received by us no later than 6 January 2006 to ensure it will be displayed. Reserve your art panels and get confirmation that you have panels reserved *before* you send us your art. Send your art, along with *completed* control sheets, bid sheets, and art tags, to:

Further Confusion Art Show
 PMB 236
 105 Serra Way
 Milpitas, CA 95035

3. Mail-in artwork that does not sell will be returned, whenever possible, in the same container in which it was received. Please pack your art in a sturdy, well-padded container that can be re-used. Please include a return-shipping label.
4. Include a check for return shipping and insurance with your art. We *strongly* recommend insurance.
5. The Further Confusion Art Show does not accept responsibility for damaged artwork due to shipping, whether sending or receiving, and does not accept responsibility for damages due to hanging or unsuitable matting or framing. Make sure your art is well-matted or well-framed.
6. Make sure the back-of-art labels (mentioned above in item four of "Displaying Art") are attached to your art pieces so we know which is which!

Number of General Audiences panels requested _____ × \$10 = _____

Number of General Audiences 3D table spaces requested _____ × \$10 = _____

Number of Adults Only panels requested _____ × \$10 = _____

Number of Adults Only 3D table spaces requested _____ × \$10 = _____

Total payment enclosed _____

Print name _____

Signature _____

Address _____

Date _____

E-mail _____

City, state/province _____

Phone _____

ZIP or postal code _____ Country _____

Will art be mailed in? Yes

Agent name _____

No

PAYMENT AND COMMISSIONS

1. In addition to the fees for reserving panel or table space, Further Confusion collects a ten-percent (10%) commission on all art sold.
2. Payment will be made by check in US dollars only within forty-five (45) days of the close of the convention. No cash payments will be made; no payments will be made at the convention.
3. The Further Confusion Art Show collects sales tax. The Art Show will *not* withhold income tax or other taxes; such taxes are the sole responsibility of the artist.
4. In accordance with California law, the artist will be provided with the names and addresses of the purchasers of their art.

LIABILITY AND LEGALESE

The exhibitor agrees to protect, keep, and save Anthropomorphic Arts and Education, Inc. d/b/a Further Confusion forever harmless from any damage(s) or charge(s) imposed for violations of any law or ordinance by any exhibitor, his employees or agents, as well for failure to comply with the terms and agreements. The exhibitor shall at all times protect, indemnify, save and keep harmless Further Confusion against and from any loss, cost, damage, liability or expense which arises out of or by reason of any act or omission of exhibitor, his or her employees or agents. The laws of the State of California and the United States of America will govern all matters concerning the exhibition of artwork at Further Confusion 2007. In the event that any portion of this agreement is held to be unenforceable or invalid, the rest of the agreement shall remain in effect.

Half-Panels and Half-Spaces

Artists may request half-panels; a half-panel costs five dollars (\$5). For example, if an artist wants to reserve two and one-half General Audiences panels, he or she would write "2 1/2" in the first blank and "\$25" in the second blank. See item two in the "Panel Space" section.